

SPONSORSHIP PROSPECTUS · 2026

Sponsor a room of 120 revenue leaders.

Horizon isn't a conference — it's a catalyst. Two days at Asilomar with 120 CROs, CMOs, and VPs of Sales, Marketing, and Revenue Operations at \$10M–\$500M B2B companies. No expo hall. No badge-scanning. Sponsors participate inside the program — speaking slots, named signature moments, and co-branded marketing in the weeks leading up.

WHO'S IN THE ROOM

120 senior revenue leaders, mid-market B2B

CRO, CMO, VP Sales / Marketing / RevOps at \$10M–\$500M companies. Active HubSpot users and modernization-stage buyers. Keynote: Nicolas Darveau-Garneau, former Google Chief Evangelist.

WHAT SPONSORS GET

Access in the program, not the perimeter

Speaking slots inside the agenda. Signature on-site moments attendees remember. Co-branded social and email in the lead-up. We don't share registered attendee lists — it's why the room shows up.

SPONSORSHIP TIERS

PRESENTING PARTNER

From \$15K

HUBSPOT CONFIRMED

FILLED

PRESENTING PARTNER · HUBSPOT

4 co-branded LinkedIn posts in the lead-up

EXPERIENCE PARTNER

\$10K

SIGNATURE MOMENTS 1 & 3

2 AVAILABLE

Own Moment 1 (S'mores at Sundown) or Moment 3 (Trailhead Breakfast)

1 comp registration (lodging self-booked)

2 co-branded LinkedIn posts + email mention

Feature post tied to your moment

EXPERIENCE PARTNER

\$7.5K

MOMENTS 2, 4 OR 5

3 AVAILABLE

Own a named on-site moment (Welcome Box, Coast Cocktails, or Pacific Lunch)

1 comp registration (lodging self-booked)

1 co-branded LinkedIn post + email mention

Feature post tied to your moment

COMMUNITY PARTNER

\$3K

UNLIMITED

Logo on event website (partner section)

Welcome packet insert

Social mention

1 registration at 25% discount

Ideal for associations, media, startups

SIGNATURE MOMENTS · EXPERIENCE PARTNERS PICK ONE

01

\$10K

S'mores at sundown

Custom graham crackers laser-branded with your logo. Sponsor remarks at the fire circle. Branded signage at s'mores station.

02

\$7.5K

The Welcome Box

Curate the in-room gift attendees find on Day 1. Sponsor-branded box, your products inside, a handwritten Horizon note.

03

\$10K

Trailhead Breakfast

Sponsor the morning. Branded coffee sleeves, table tents, a 30-second open to a freshly caffeinated room.

04

\$7.5K

Coast Cocktails

Custom napkins, a signature drink with your name on the chalkboard, sponsor banner at the bar.

05

\$7.5K

Pacific Lunch

Branded place cards, sponsor recognition at the open, tableside conversation hour with revenue leaders.

PRE-EVENT CO-MARKETING — INCLUDED IN EVERY PAID TIER

Every tier above Community gets co-branded social and email in the 6–8 weeks before the event. Presenting includes a joint webinar; Experience \$10K gets 2 LinkedIn posts + feature post; Experience \$7.5K gets 1 LinkedIn post + email mention.

RESERVE YOUR SEAT

Ready to sponsor Horizon?

The Presenting tier is filled (HubSpot). Experience \$10K and \$7.5K moments are still open — first-come, first-served.

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